

TWO HUNDRED+

Words That Work

IN REAL ESTATE

Need some new ammo for those luxury real estate listing descriptions?
We've compiled a list of some of our favorite words to make those listings POP!

Amazing Adjectives

Alluring	Enticing	Stately
Astonishing	Exceptional	Striking
Breathtaking	Exquisite	Soothing
Brilliant	Fabulous	Stunning
Captivating	Harmonious	Sun-drenched
Crisp	Magnificent	Timeless
Dazzling	Marvelous	Unmatched
Discerning	Outstanding	Unparalleled
Divine	Rare	Upscale
Effervescent	Resplendent	Warm
Enchanting	Sensational	Welcoming
Enrapturing	Sophisticated	
Enthralling	Spectacular	

Atmospheric Add-ons

Alluring	Enticing	Luxurious
Casual	Exceptional	Majestic
Charming	Exemplary	Notable
Chic	Expansive	Private
Choice	Exquisite	Prized
Classic	Glorious	Quintessential
Consummate	Graceful	Refined
Contemporary	Idyllic	Sleek
Cosmopolitan	Illuminating	Sophisticated
Custom	Impeccable	Sought-After
Desirable	Impressive	Stately
Elegant	Lush	Superior

Neighborhood Niceties

Affluent	Lavish	Storied
Bucolic	Leafy	Tranquil
Charming	Lively	Tree-lined
Chic	Peaceful	Trendy
Elegant	Posh	Upscale
Enchanting	Prestigious	Urban
Exclusive	Quiet	Verdant
Family-friendly	Serene	Well-kept
Gated	Sleek	
Historic	Sought-after	

Vivacious Views

Amazing	Endless	Mountainous
Astonishing	Enthralling	Natural
Bewitching	Ever-changing	Panoramic
Breathtaking	Exquisite	Peaceful
Captivating	For miles	Picturesque
Cityscape	Iconic	Savor
Delightful	Inviting	Soak in
Dramatic	Luxuriate in	Uninterrupted
Enchanting	Magnetic	Unobstructed

Alluring Architecture

Federal	Farmhouse	Plantation
Bungalow	French Cottage	Project
Cape Cod	Georgian	Queen Anne
Chateausque	Gothic Revival	Ranch
Colonial	Greek Revival	Salt Box
Contemporary	Italianate	Second Empire
Cottage	Mediterranean	Southern
Country	Midwest	Spanish-style
Cracker	Neo-classical	Split Level
Craftsman	Neo-traditional	Tidewater
Dutch	New American	Traditional
English Cottage	Norman	Tudor
European	Northwest	Victorian Eclectic

Kitchen Keywords

Awe-inspiring	Open air	Stocked
Bright	Equipped	Stylish
Capacious	Every convenience	Sunny
Complete	Modern	Ultramodern
Cutting edge	Open concept	Vast
Decked out	Outdoor entertaining	Workmanship
Designed for convenience	Perfect for the inspired home chef	
Dream	State-of-the-art appliances	
Enormous		

Nifty Nouns

Bungalow	Get-away	Second home
Cottage	Home	Treasure
Diamond-in-the-rough	Jewel	Vacation home
Enclave	Masterpiece	Villa
Estate	Retreat	
Gem	Sanctuary	

Iconic Intangibles

Comfort	Harmony	Timelessness
Convenience	Hallmark	Taste
Charm	Pinnacle	Warmth
Elegance	Style	
Grace	Symmetry	