

THE FINEST HOMES
DESERVE THE FINEST MARKETING.



Weichert Realtors
1.800.401.0486
www.weichert.com

Weichert®

Going to the ends of the earth to sell your home...

We believe the finest homes deserve the finest marketing. That's why our advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. We employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report and duPont Registry. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares—but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.

Weichert Realtors
1.800.401.0486
www.weichert.com

Weichert®

YOUR HOME DESERVES WORLD CLASS MARKETING

ELITE ADVERTISING

Your home will be featured in prominent global media brands including:

- NEW YORK TIMES
- WALL STREET JOURNAL
- ROBB REPORT
- DUPONT REGISTRY
- UPMKT
- MANSION GLOBAL

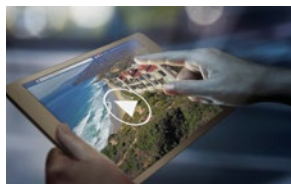


GLOBAL EXPOSURE

- Over 100 International Ads
- Exposure to global buyers and investors
- Placement in Juwai.com, the #1 China Site

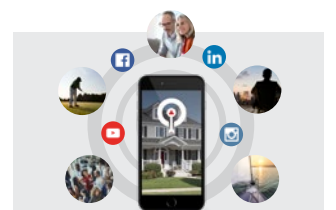
PERFECT PRESENTATION

- Dedicated Website
- Luxe Video Tour
- Google Earth Aerial Flyover
- Mobile + Social



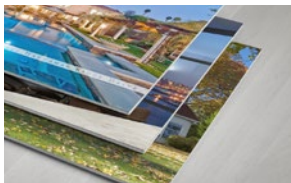
SOCIAL MARKETING

- Social video ads targeted to your perfect buyer
- Location, wealth, interests, and lifestyle
- Facebook, Instagram, YouTube and more



LOCAL VISIBILITY

- Elegant Brochures
- Distinctive Signage
- Direct Mail
- Targeted Local Ads



CLIENT SATISFACTION

- Weekly Activity Reports
- Interactive media kit showing your ads and campaign highlights



Call today for a complimentary **Home Valuation + Marketing Plan.**

Weichert Realtors
1.800.401.0486
www.weichert.com

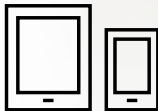
Weichert®

PERFECT PRESENTATION

Your home will be featured on its own dedicated property website and URL, ideal for lead capture and social sharing. The presentation includes a stunning Google Earth aerial flyover and Youtube Video Tour. The dedicated mobile and iPad tours allow for seamless viewing on any device.



Google Earth
Aerial flyover



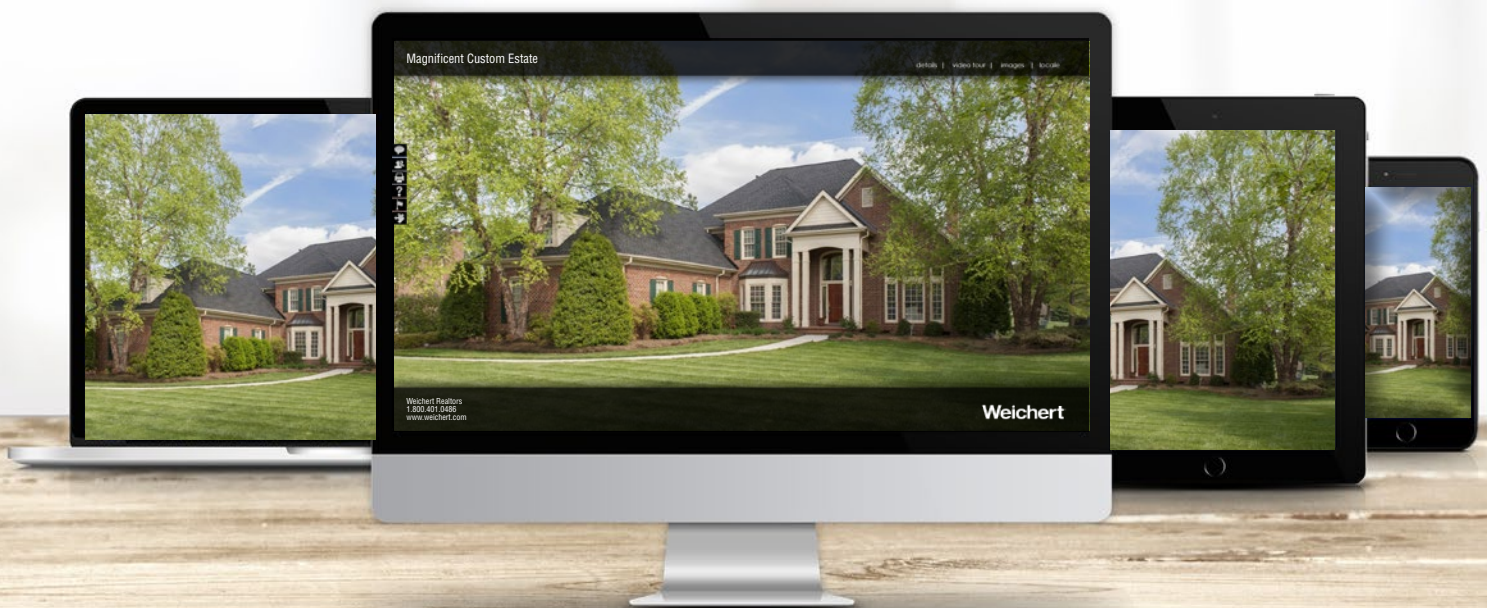
Dedicated Website
& url



Optimized for
Mobile & Ipad



Lead Capture &
Social Sharing

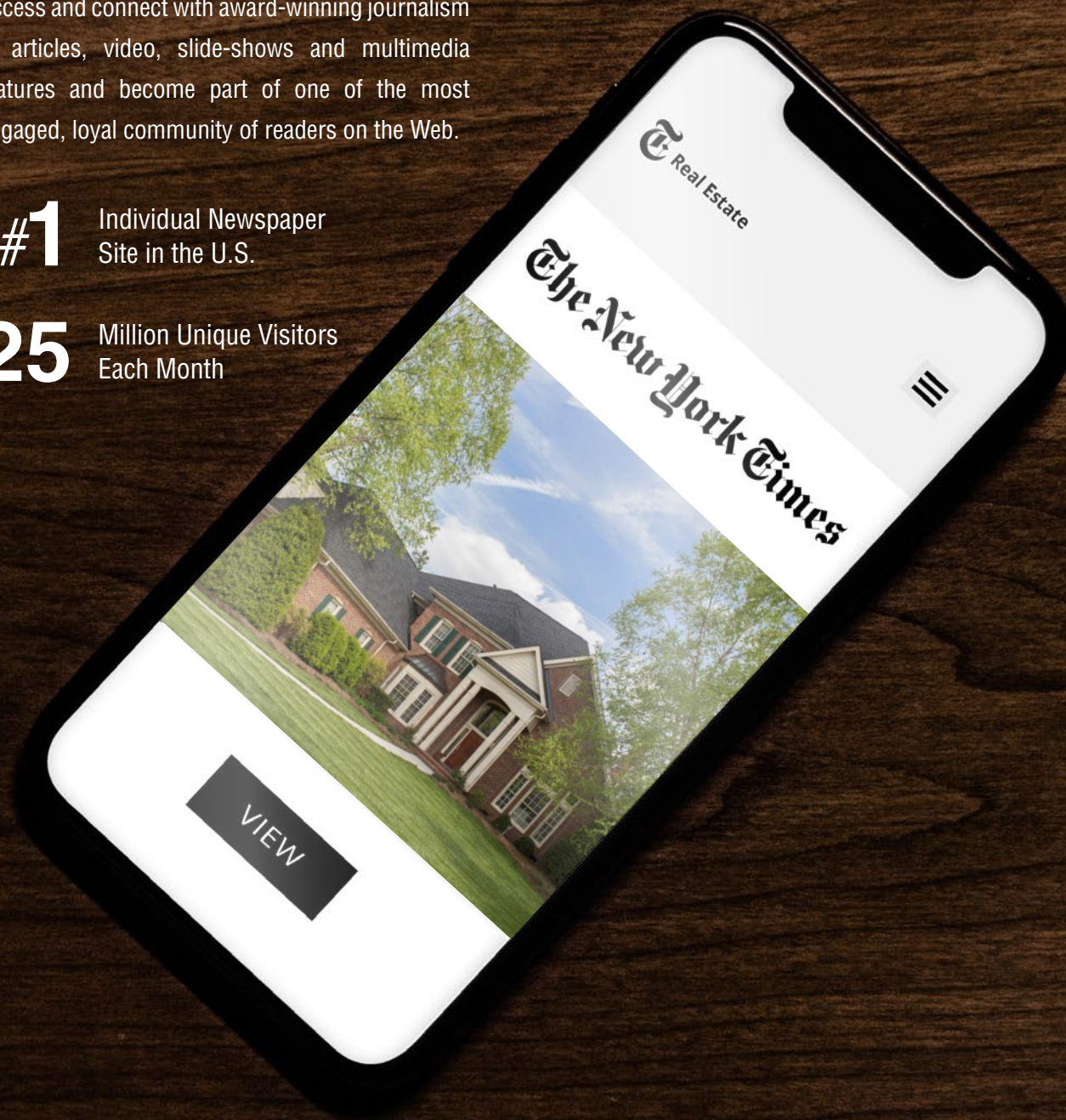


The New York Times

Access and connect with award-winning journalism in articles, video, slide-shows and multimedia features and become part of one of the most engaged, loyal community of readers on the Web.

#1 Individual Newspaper Site in the U.S.

25 Million Unique Visitors Each Month



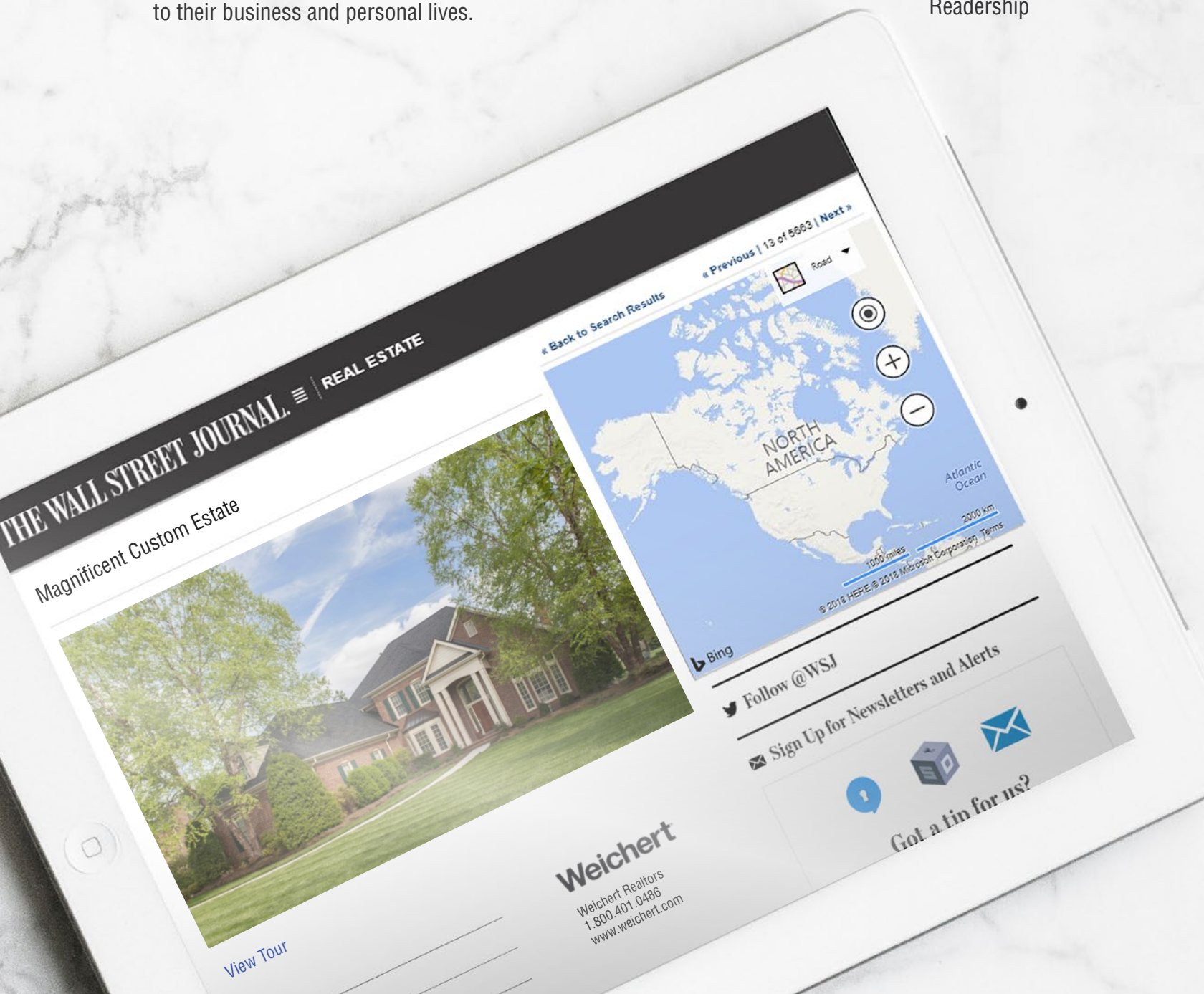
THE WALL STREET JOURNAL.

WSJ.com reaches an elite global audience of 42.4 million digital readers per month who seek the news and information critical to their business and personal lives.

#1 Paid Circulation Publication



Highest Rank of Executive Management Readership



UPMKT

HOMES OF STYLE & DISTINCTION

An international publication dedicated to upscale real estate and the people who love it. Follow the latest trends in home design, architecture, trending communities and cities, and a lot more.



Robb Report[®]

MAGAZINE FOR THE LUXURY LIFESTYLE[™]

Robb Report is luxury without compromise, attracting a discerning audience with a shared appreciation and desire for quality, artisanship, heritage, fine design, and exclusivity.



Highest Household
Income 2017 IPSOS
Affluent Survey

\$2.75M

Average Household
Net Worth of Robb
Report Readers



MANSION GLOBAL

ONLY THE EXCEPTIONAL

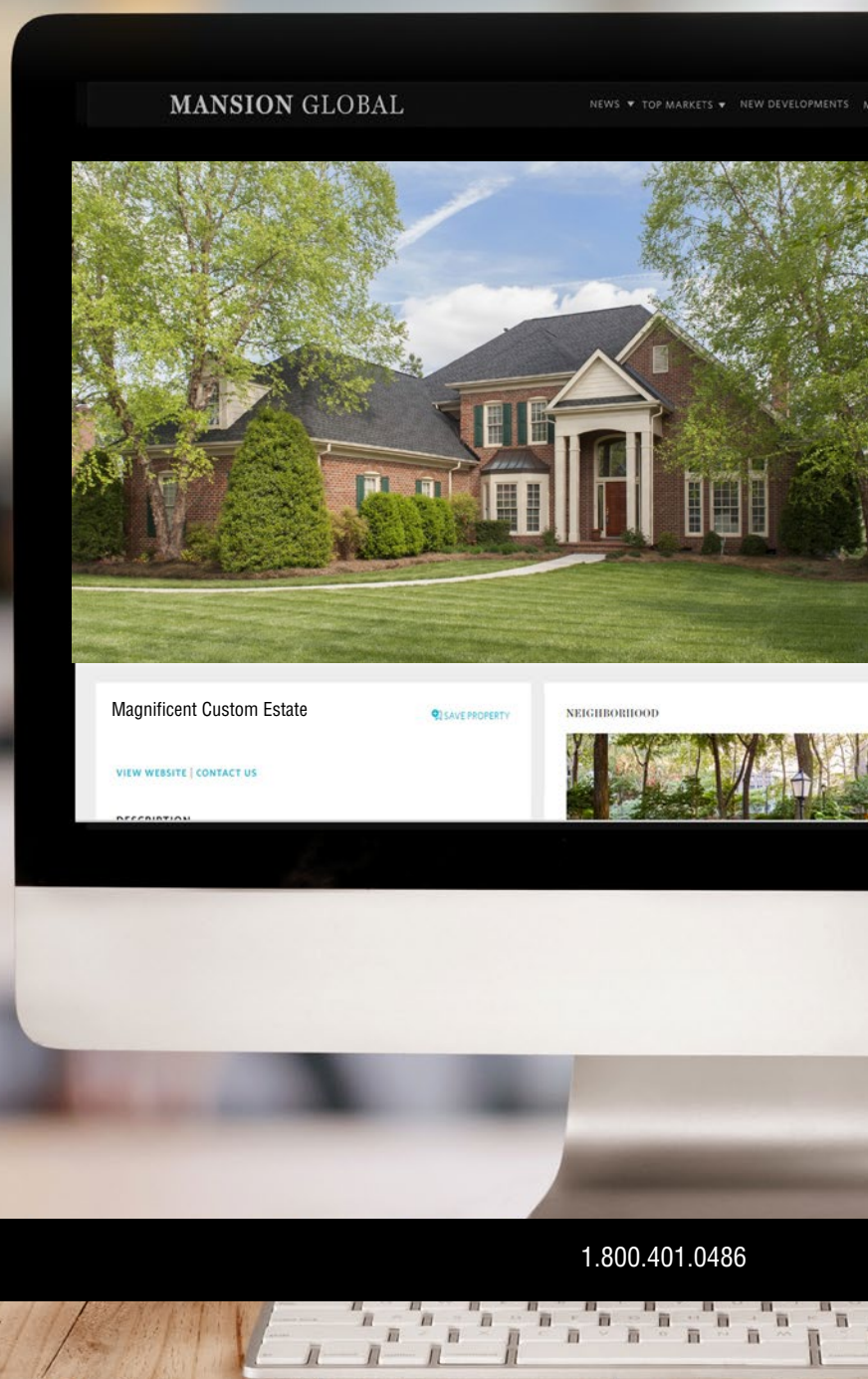
Mansion Global is the premier digital destination connecting the world's most affluent real estate buyers with prestigious properties around the globe through relevant, timely listings and compelling content.

2.3
MILLION

Monthly Unique Users

50%

Of Visitors Planning
to Build/Buy a Home



duPont REGISTRY

From tropical island estates to lush country cottages, duPont REGISTRY™ brings a wealth of international luxury properties directly to the affluent consumer in their home.

\$2.2M

Average
Household
Net Worth

#1

Ranked Luxury
Real Estate
Marketplace

duPont
REGISTRY

HOMES

Magnificent Custom Estate



INTERNATIONAL ADVERTISING

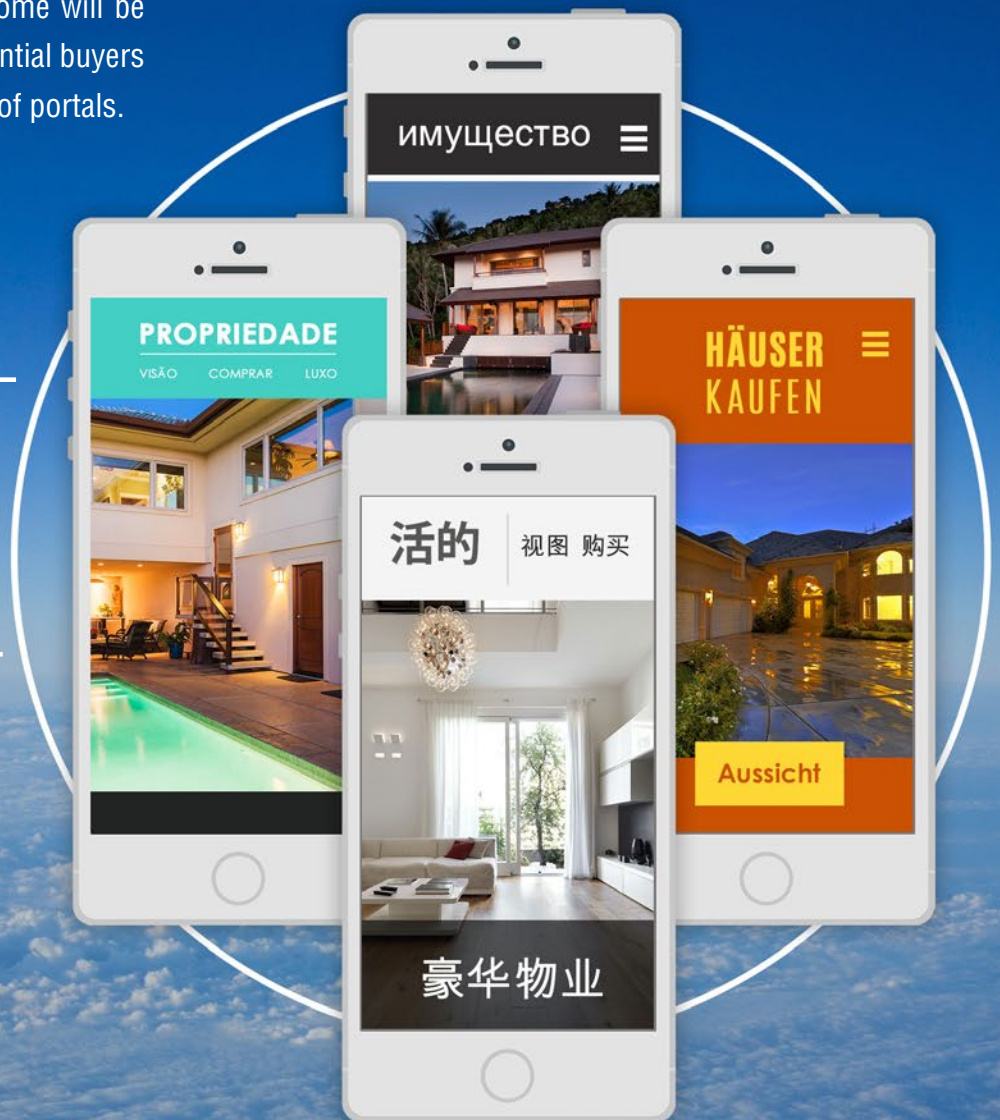
The number of international buyers is increasing daily. Your home will be exposed to millions of potential buyers across our global network of portals.

100+

International Ads

70+

Key Markets Like
Russia & China



INTERNATIONAL REACH

Your home will gain international exposure in over 90 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.

	Cyprus 101evler		Macau Go853		Bulgaria Imot		Qatar ProperstarQA
	India 99 Acres		Argentina GoPlaceit Argentina		Serbia Imovina		Sweden ProperstarSE
	France Acheter Louer		Chile GoPlaceit Chile		Portugal Kamicasa Portugal		United Kingdom ProperstarUK
	China Anjuke		Colombia GoPlaceit Colombia		Spain Kamicasa Spain		Ireland PropertySteps
	Global Arkadia		Mexico GoPlaceit Mexico		Canada Kangalou		Canada Publimaison.ca
	Estonia City 24 Estonia		Peru GoPlaceit Peru		France Laprovence-immo.com		Cambodia Real Estate Cambodia
	Latvia City 24 Latvia		Uruguay GoPlaceit Uruguay		Algeria Lkeria		Australia Real Estate World
	Lithuania City 24 Lithuania		Venezuela GoPlaceit Venezuela		Romania Magazinul De Case		Czech Republic Realcitycz.com
	France Côte et Littoral		Papua New Guinea Hausples		Ukraine MestoUa		Slovakia Reality Slovakia
	Tanzania Dar Property		Algeria Hebdoimmobilier-dz.com		Global Mitula		Morocco Selektimmo
	Poland Domy		Global Homeglobally		Monaco Montecarlo-realestate.com		France SeLogger
	Cambodia Dotproperty Cambodia		Kazakhstan Homsters.kz		Poland MorizonPI		Senegal SenegalCity
	Indonesia Dotproperty Indonesia		Fiji Housing Paradise		Morocco Mubawab		Myanmar ShweProperty
	Laos Dotproperty Laos		Chile Icasas CL		Qatar MubawabQA		China Sodichan
	Malaysia Dotproperty Malaysia		Colombia Icasas Co		Philippines MyPropertyPH		Tunisia Sokna
	Myanmar Dotproperty Myanmar		Mexico Icasas Mx		Poland Oferty		Greece Spitogatos.gr
	Philippines Dotproperty Philippines		France Immo.midilibre.fr		South Africa PersquareCoZa		Romania Storia
	Singapore Dotproperty Singapore		France Immo.nicematin.com		United Arab Emirates ProperstarAE		France Surfaceprivee.com
	Thailand Dotproperty Thailand		France Immo.varmatin.com		Canada ProperstarCA		Germany Sz-Immo
	Vietnam Dotproperty Vietnam		Italy Immobiliare		United States ProperstarCOM		Thailand ThailandProperty
	China East West Property		New Caledonia Immonc.com		Germany ProperstarDE		United Kingdom EnglishMansions.com
	Global EdenWay		French Polynesia Immopf.com		France ProperstarFR		United Kingdom The House Shop
	Turkey Emlaktown		France ImmoStreet.com		Italy ProperstarIT		Greece Tospitimu.gr
	France Figaro Immo		Switzerland ImmostreetCH		Japan ProperstarJP		Global Trovit
	Spain Globaliza		Belgium ImmoVlan		Mexico ProperstarMX		Austria Willhaben
	Panama WorldPanamaRealestate		Luxembourg Wortimmo		Greece XE		Pakistan Zameen



居外TM

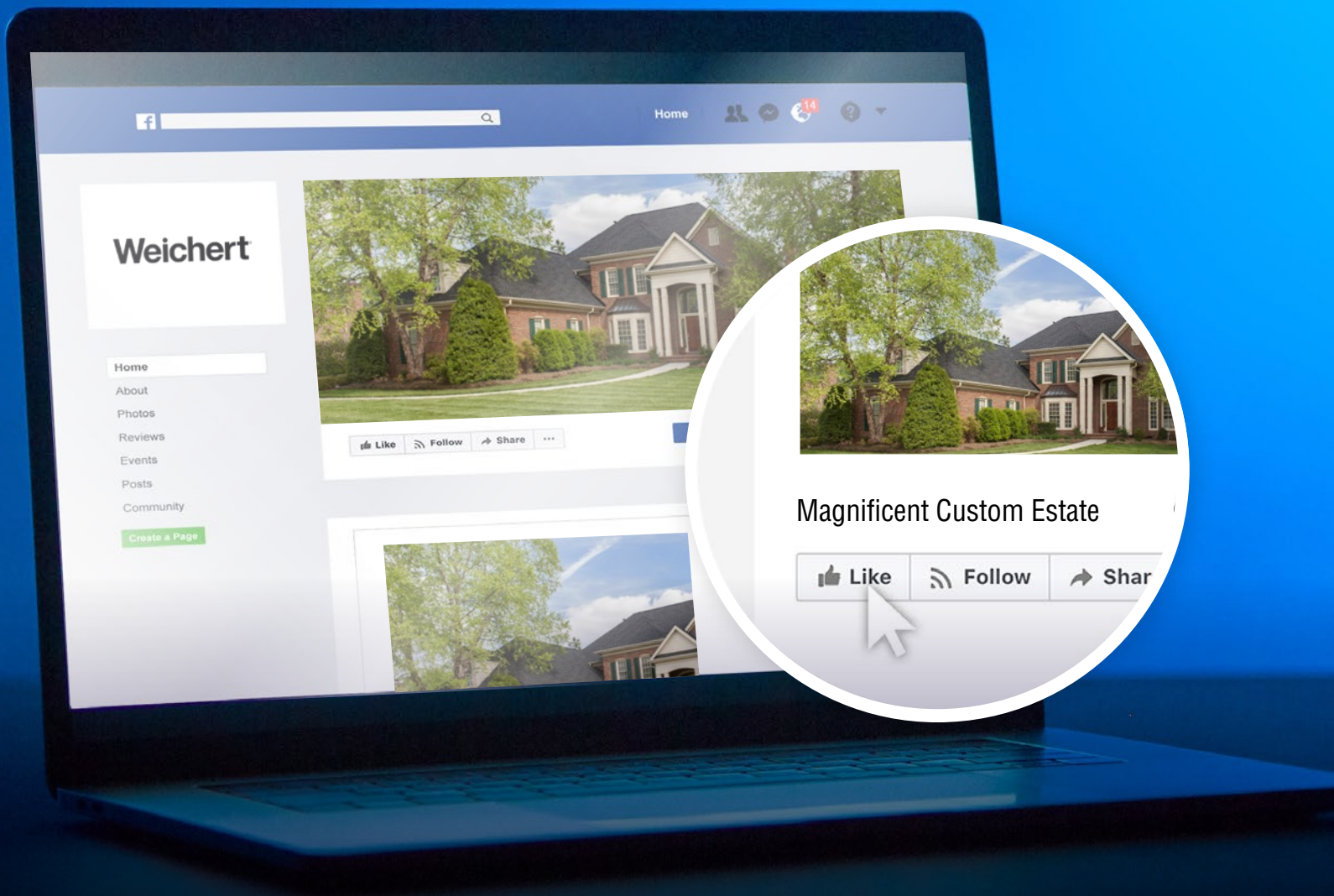
Juwai.com



Juwai, which means “home overseas”, is visited by thousands of Chinese buyers each day from over 326 cities throughout China, as well as in Taiwan, Hong Kong, Malaysia and Singapore.

facebook

Facebook is the premier avenue for reaching buyer leads. We create a beautiful HD Video page to be shared across vast social networks and draw attention to your home.





We create a stunning Aerial Video Tour using Google Earth technology to show off your home's unique location, and we broadcast it to the world as a YouTube High Definition stream for web and mobile device users everywhere.



THE FINEST HOMES DESERVE
THE FINEST MARKETING



Weichert Realtors
1.800.401.0486
www.weichert.com

Weichert®