

916 EL MAC PLACE
PRESTIGE REAL ESTATE MARKETING PLAN



TAMI FULLER
Ascent Real Estate
###.###.###
youremail@brokerage.com
www.yourwebsite.com



THE FINEST HOMES DESERVE
THE FINEST MARKETING.

GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report and DuPont Registry. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook, Twitter and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



Tami Fuller

###.###.###

www.yourwebsite.com

youremail@brokerage.com



It starts with
**PERFECT
PRESENTATION**



A DEDICATED WEBSITE

Your home will be featured on its own dedicated Property Website, including a custom domain and stunning, professionally produced Aerial Video Tour.

REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience

ENGAGING CONTENT

High definition video and image galleries, interactive maps and more make your home's web presence distinctive and eye-catching.

The New York Times

The screenshot shows a real estate listing on the NYTimes.com website. The listing is for '916 El Mac Place' in San Diego, California. The listing includes a large photo of a modern home with a white brick wall and a view of the ocean. The listing also includes a 'Web ID: 4FA54AE9A8C89', a 'Mortgage Calculator', and 'Tools for Readers' and 'Tools for Advertisers'. The listing is posted by Tami Fuller, an agent with Ascend Realty. The listing details include 4 bedrooms, 2 bathrooms, 0 half baths, 2245 Sq. Ft., and a single-family home on MLS. The listing description highlights the panoramic ocean views and the midcentury modern architecture.

With over 25 million unique visitors each month, NYTimes.com is the #1 individual newspaper site in the U.S. Access and connect with award-winning journalism—in articles, video, slide-shows and multimedia features—and become part of one of the most engaged, loyal community of readers on the Web.

CLICK TO VIEW



THE WALL STREET JOURNAL.

916 El Mac Place

ONLY \$1 A WEEK FOR 12 WEEKS
SUBSCRIBE NOW >>

Home World U.S. Business Tech Markets Market Data Your Money Opinion Life & Culture N.Y. Real Estate Management

Mansion House of the Day Commercial Developments Blog

Back to Search Results Previous | 1 of 84 | Next >

LUXURY RESIDENCES

NORTH AMERICA

Type: single-family home

Bedrooms: 4

Bathrooms: 2

Half Baths: 0

Size (Interior): 2245

MLS#:

Posted:

Share Like 0

[View Full Listing](#)

Property For Sale

180 degree panoramic ocean views! Hear the surf and smell the ocean. Midcentury modern single story home with 4 bedrooms, 2 bathrooms, 2,245sqft. This is a unique opportunity with over 122 feet of unobstructed Ocean View frontage. This spectacular estate has been in the same family for over 62 years. Recently completed remodel adds Coastal Style sophistication. The

[Read More](#)

Ascent Real Estate
Tami Fuller
Contact Agent

WSJ.com is the leading provider of business and financial news and analysis on the web, offering the ability to reach Executives, Opinion Leaders and other upscale professionals. The site goes much deeper, providing round-the-clock coverage, as well as interactive features. The powerful connection between wsj.com and its loyal “blue chip” audience makes the site an indispensable venue for our advertisers.

CLICK TO VIEW

Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

Robb Report eNewsletter | Digital Editions

Autos Aviation Boating Home & Style Travel Watches Leisure Fashion Jewelry Health & Wellness Real Estate

HOME > HOME & STYLE > REAL ESTATE >

916 El Mac Place

PRESENTED BY:
 Tami Fuller
 Ascent Real Estate
 Phone: ###-###-####
 Email Tami Fuller
 View This Luxury Property

DETAILS

916 El Mac Place
 San Diego, California 92106

Property Type: single-family home
 Bedrooms: 4
 Bathrooms: 2
 Square Feet: 2245
 Availability: For Sale

This magnificent custom built 4,757 sf Old World gem features steel frame construction and superior design down to the smallest detail throughout the property. Offering 4 bedrooms, 4.5 baths, a two car garage with elevator lifts, beautiful pool and 90' of deepwater access just steps off the famed Las Olas Boulevard. Cupola ceilings,

Country: Select a Country, State: Select a State, Property type: Select a Property Type

Subscribe Now: 2 YRS (24 ISSUES) \$100.00

Give the Gift that lasts all Year

Robb Report Exceptional Properties offers unparalleled access to discriminating home and property owners. These highly sought-after consumers, many of whom own multiple residences, are responsible for a disproportionate amount of spending on luxury home goods and services, and are active buyers and sellers of luxury properties.



CLICK TO VIEW



duPont REGISTRY

A BUYERS GALLERY OF FINE HOMES®

duPont REGISTRY

Home | Sell Your Luxury Home | Search Homes | Luxury Agent Program | My Account | Contact Us |

916 El Mac Place
San Diego, California 92106

180 degree panoramic ocean views! Hear the surf and smell the ocean. Midcentury modern single story home with 4 bedrooms, 2 bathrooms, 2,245sqft. This is a unique opportunity with over 122 feet of unobstructed Ocean View frontage. This spectacular estate has been in the same family for over 62 years. Recently completed remodel adds Coastal Style sophistication. The magnificent ocean views span from Mexico's Coronado Islands to La Jolla and beyond. A true entertainers delight with 1,116sqft of secluded outdoor entertaining space. Only three view homes on this quiet cul-de-sac on El Mac Place. Surrounding neighbors last sold respectively 60+, 10+ and 30+ years ago. This is truly a once in a lifetime opportunity!

This listing has been viewed 1,081 times.

Tami Fuller
MMD Realty/Prestige Estate
[Request More Information](#)
[Visit My Website](#)

Additional Photos
[Click to enlarge](#)

DuPont Registry is a premiere Luxury brand that showcases the world's finest luxury real estate for sale from the beaches of the Fiji Island to the mountains of Colorado. From tropical island estates to lush country cottages, DuPont REGISTRY brings a wealth of international luxury properties directly to the consumer in their home. Indulge yourself in our luxury home listings. Our extensive list of luxury homes for sale enables you to find the prestigious property for which you have been looking. DuPont REGISTRY is the exclusive intermediary between ultra-affluent buyers and luxury-real-estate sellers.



CLICK TO VIEW

Top 10 Visiting Countries:

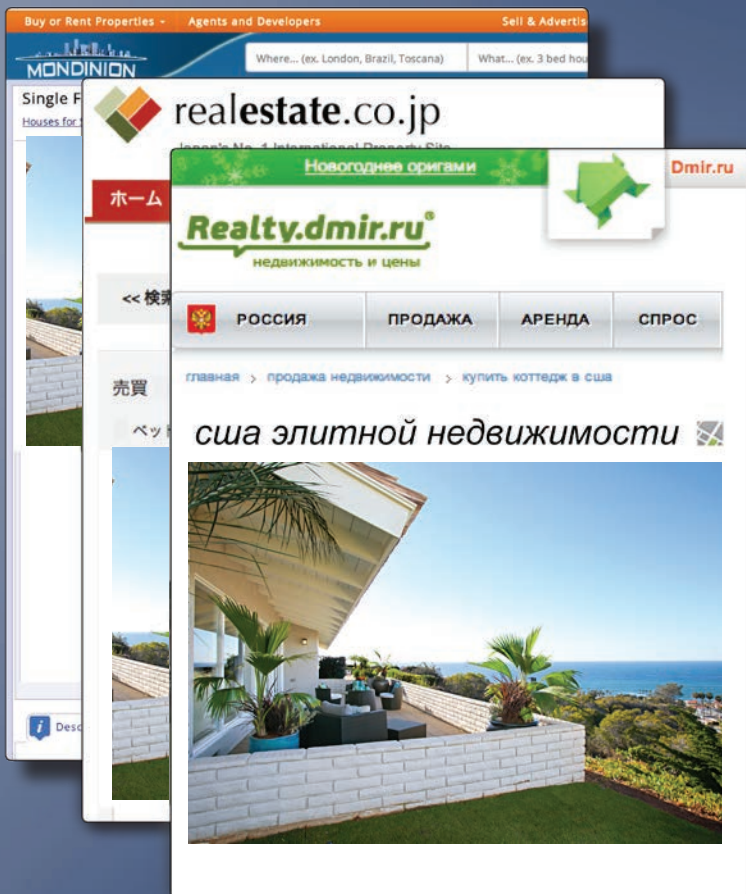
1. United States	2. Canada	3. United Kingdom	4. Mexico
6. Brazil	7. Australia	8. Puerto Rico	9. France

Top Real Estate Markets:

INTERNATIONAL ADVERTISING



Your home will gain international exposure in over 90 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.



DELUXE EMAIL BROCHURE

Your home is featured in a stylish, sophisticated, Multimedia E-Brochure to be sent to key Brokers, Buyers and Investors.

916 El Mac Place
San Diego, California

VIRTUAL TOUR | IMAGE GALLERY | PROPERTY DETAILS | MAP

CLICK HERE FOR THE TOUR

916 El Mac Place

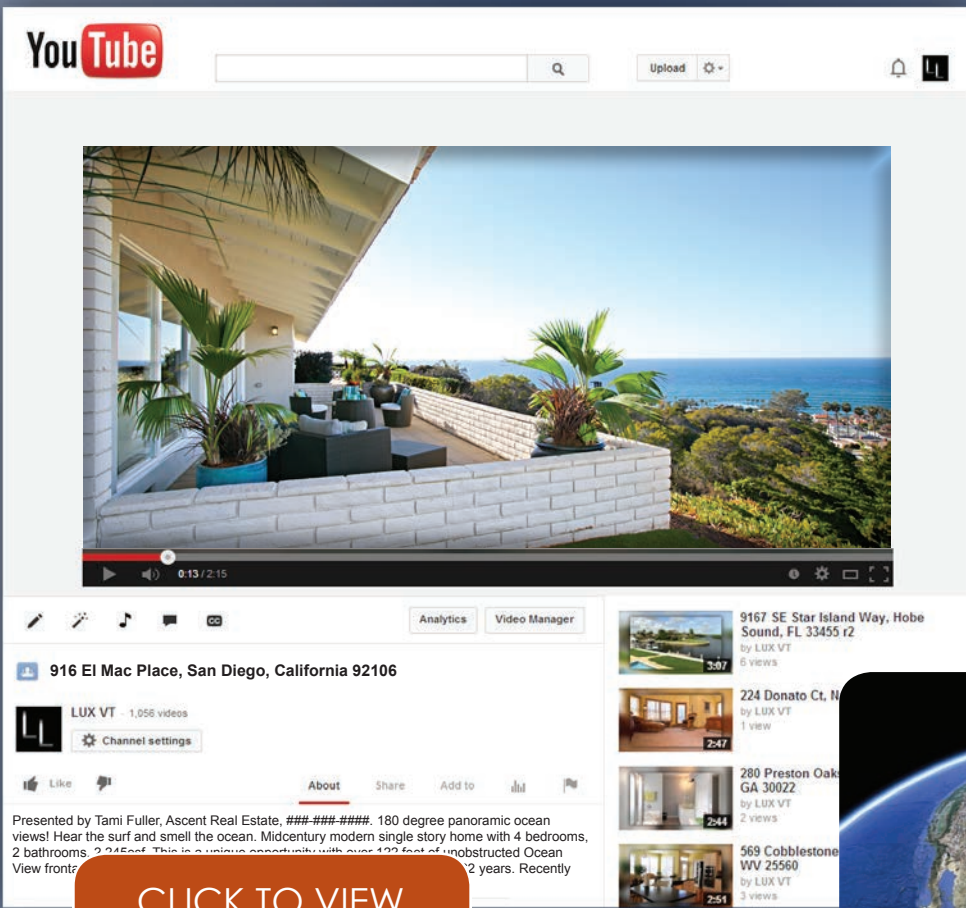
Property Type: single-family home
Bedrooms: 4
Bathrooms: 4
Square Feet: 2245
Availability: For Sale

180 degree panoramic ocean views! Hear the surf and smell the ocean. Midcentury modern single story home with 4 bedrooms, 2 bathrooms, 2,245sf. This is a unique opportunity with over 122 feet

[Read More](#)

Tami Fuller
Ascent Real Estate
Phone: ###-###-####

You Tube



We create a stunning Aerial Video Tour using Google Earth technology to show off your home's unique location, and we broadcast it to the world as a YouTube High Definition stream for web and mobile device users everywhere.

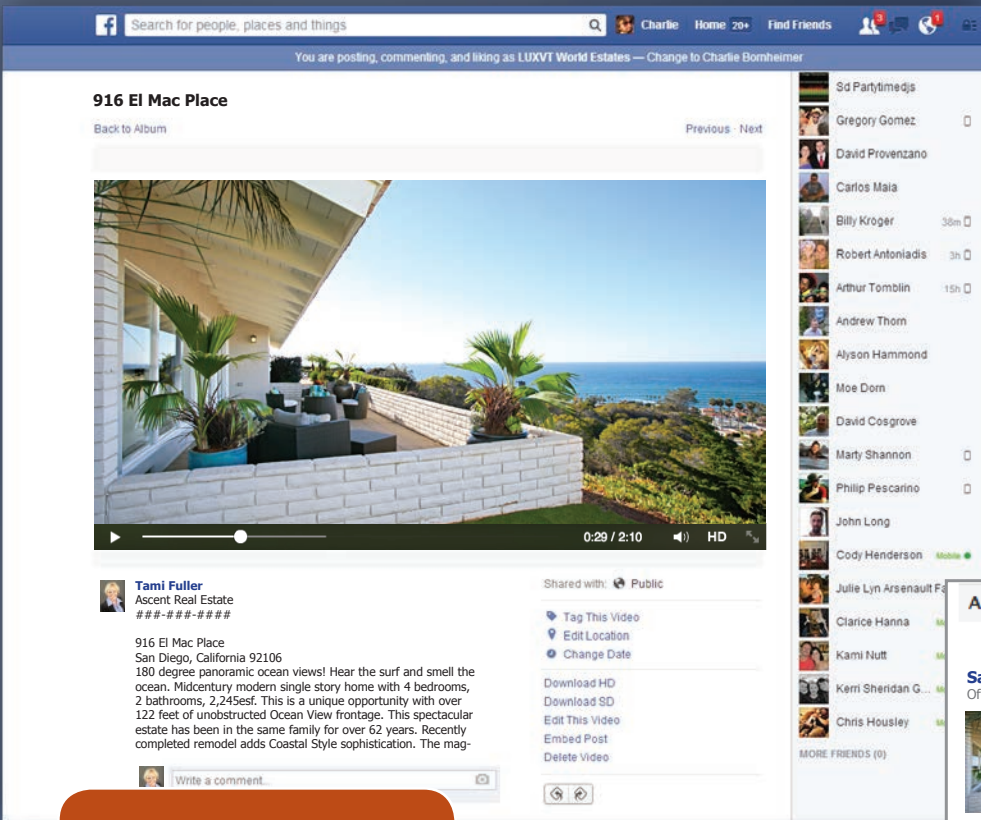
**INCLUDES STUNNING
HD AERIAL VIDEO**



CLICK TO VIEW



facebook



Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile paid ad placement and beautiful HD Video page to be shared across vast social networks.



CLICK TO VIEW

INCLUDES PAID ADS
TARGETING LOCAL USERS

THE FINEST HOMES
DESERVE THE FINEST MARKETING.



TAMI FULLER

Ascent Real Estate

###-###-###

youremail@brokerage.com

www.yourwebsite.com

