

LUXURY REAL ESTATE MARKETING PLAN

Robb Report
MAGAZINE FOR THE LUXURY LIFESTYLE™

INTERNATIONAL
Herald Tribune

THE WALL STREET JOURNAL

The
New York
Times

不動産

Jetset
MAGAZINE

facebook

YouTube



AGENT NAME

Your Brokerage

Your Phone Number

youremail@brokerage.com

www.yourwebsite.com

YOUR LOGO

THE FINEST HOMES DESERVE
THE FINEST MARKETING.

GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication, and depth. I employ the latest technology to deliver perfect presentation, and massive exposure for your home in order to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including **The New York Times**, **The Wall Street Journal**, **Robb Report** and **duPont Registry**. It's also translated and distributed to dozens of prominent real estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced high-definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail, and signage.



Agent Name

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www.yourwebsite.com

youremail@brokerage.com

YOUR LOGO

It starts with
**PERFECT
PRESENTATION**



A DEDICATED WEBSITE

Your home will be featured on its own dedicated property website, including a custom domain and stunning, professionally produced aerial video tour.

REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience.

ENGAGING CONTENT

High-definition video and image galleries, interactive maps, and more make your home's web presence distinctive and eye-catching.

The New York Times

The New York Times
GREAT HOMES AND DESTINATIONS

Search Articles

HOME DESTINATIONS LIFESTYLES MULTIMEDIA BLOG

« Back to Results | Advanced Search | My Real Estate »

PREVIOUS 3 of 34 NEXT 5 of 34

Magnificent Custom Estate
Your Listing Area 33301

Web ID: 4FA54AE9A8C89
Posted: 01 days ago
Updated: 00 days ago

Agent Name
Your Phone Number
[Email Agent](#)

SAVE E-MAIL A FRIEND PRINT

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Magnificent Custom Estate
Your Listing Area 33301

4 Bedrooms
4 Bathrooms
1 Half Baths
4757 Sq. Ft.
single-family home
MLS

This magnificent custom built 4,757 sf Old World gem features steel frame construction and superior design down to the smallest detail throughout the property. Offering 4 bedrooms, 4.5 baths, a two car garage with elevator lifts, beautiful pool and 9039; of deepwater access just steps off the famed Las Olas Boulevard. Cupola ceilings, a towering rotunda, hand crafted iron work accents, and chiseled limestone floors are just a few examples of this estate's features.

With over 25 million unique visitors each month, NYTimes.com is the #1 individual newspaper site in the U.S. Access and connect with award-winning journalism—in articles, video, slideshows and multimedia features—and become part of one of the most engaged, loyal community of readers on the Web.

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THE WALL STREET JOURNAL.

The screenshot shows a real estate listing on the WSJ.com website. The main heading is "Magnificent Custom Estate". Below the heading is a large photograph of a luxurious, multi-story house at night, illuminated by warm lights. To the right of the main image is a black box with the text "LUXURY RESIDENCES" in white. Below the main image are several smaller thumbnail images showing different parts of the property. To the right of the thumbnails is a map of North America with a red pin indicating the location of the property. Below the map is a "Contact Agent" button. The listing details include: Type: single-family home, Bedrooms: 4, Bathrooms: 4, Half Baths: 1, Size (Interior): 4757, and MLS#: [blank]. The listing is posted by [blank] and is currently for sale. The description reads: "This magnificent custom built 4,757 sf Old World gem features steel frame construction and superior design down to the smallest detail throughout the property. Offering 4 bedrooms, 4.5 baths, a two car garage with elevator lifts, beautiful pool and 9039 of deepwater access just steps off the famed Las Olas Boulevard. Cupola ceilings, a towering rotunda, hand crafted".

WSJ.com is the leading provider of business and financial news and analysis on the web, offering the ability to reach Executives, Opinion Leaders and other upscale professionals. The site goes much deeper, providing round-the-clock coverage, as well as interactive features. The powerful connection between wsj.com and its loyal “blue chip” audience makes the site an indispensable venue for our advertisers.



Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

The screenshot shows the Robb Report website interface. At the top, there's a navigation bar with categories like Autos, Aviation, Boating, Home & Style, Travel, Watches, Leisure, Fashion, Jewelry, Health & Wellness, and Real Estate. The main content area features a large image of a custom estate at night, with a sidebar for agent information and details. Below the main image are social media sharing options and a search form. At the bottom, there are promotional banners for the iPad edition, a subscription offer, and a gift guide.

Robb Report eNewsletter | Digital Editions

Autos Aviation Boating Home & Style Travel Watches Leisure Fashion Jewelry Health & Wellness Real Estate

HOME > HOME & STYLE > REAL ESTATE >

Magnificent Custom Estate

PRESENTED BY:
Agent Name
Your Brokerage
Phone: Your Phone Number
Email Agent Name
View This Luxury Property

MORE LISTINGS FROM THIS AGENT
VIEW AGENT PROFILE

DETAILS
Magnificent Custom Estate
Your Listing Area 33301

Property Type: single-family home
Bedrooms: 4
Bathrooms: 4
Square Feet: 4757
Availability: For Sale

On Newsstands Now!
Table of Contents
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Subscriber Customer Service

Country: Select a Country, State, Select a State
Property type: Select a Property Type
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Robb Report Exceptional Properties offers unparalleled access to discriminating home and property owners. These highly sought-after consumers, many of whom own multiple residences, are responsible for a disproportionate amount of spending on luxury home goods and services, and are active buyers and sellers of luxury properties.



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Magnificent Custom Estate
Your Listing Area









This magnificent custom built 4,757 sf Old World gem features steel frame construction and superior design down to the smallest detail throughout the property. Offering 4 bedrooms, 4.5 baths, a two car garage with elevator lifts, beautiful pool and of deepwater access just steps off the famed Las Olas Boulevard.

This listing has been viewed 1,081 times.

Top 10 Visiting Countries:

1.  United States	2.  Canada	3.  United Kingdom	4.  Mexico
5.  Brazil	6.  Australia	7.  Puerto Rico	8.  France

Top Real Estate Markets:

1.  Brazil	2.  Australia	3.  Puerto Rico	4.  France
5.  United States	6.  Canada	7.  United Kingdom	8.  Mexico

DuPont Registry is a premiere Luxury brand that showcases the world's finest luxury real estate for sale from the beaches of the Fiji Island to the mountains of Colorado. From tropical island estates to lush country cottages, DuPont Registry brings a wealth of international luxury properties directly to the consumer in their home. Indulge yourself in our luxury home listings. Our extensive list of luxury homes for sale enables you to find the prestigious property for which you have been looking. DuPont Registry is the exclusive intermediary between ultra-affluent buyers and luxury-real-estate sellers.

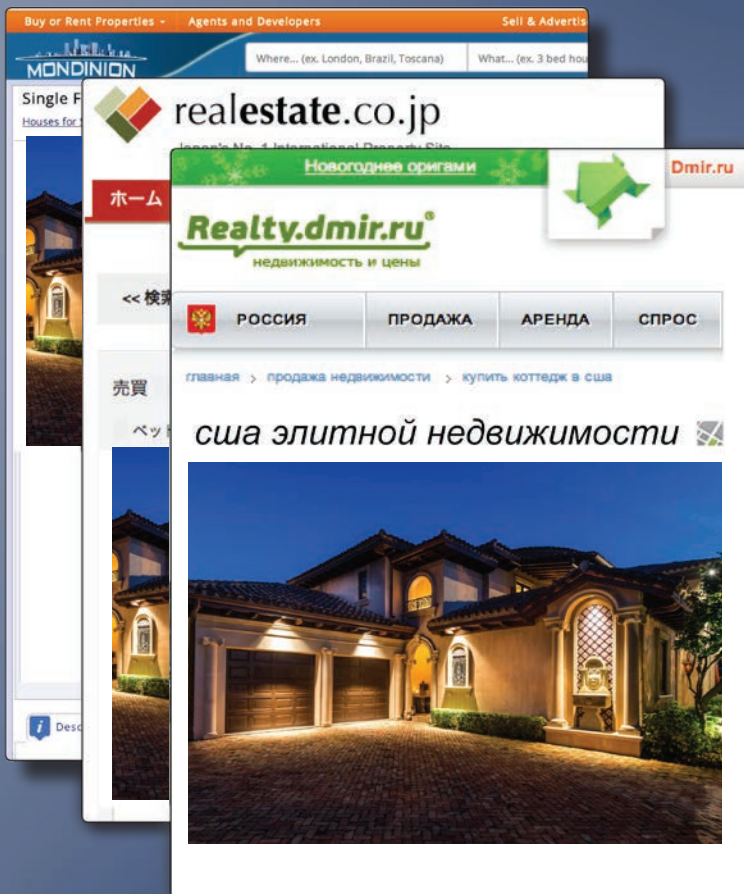


YOUR LOGO

INTERNATIONAL ADVERTISING



Your home will gain international exposure in over 90 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.



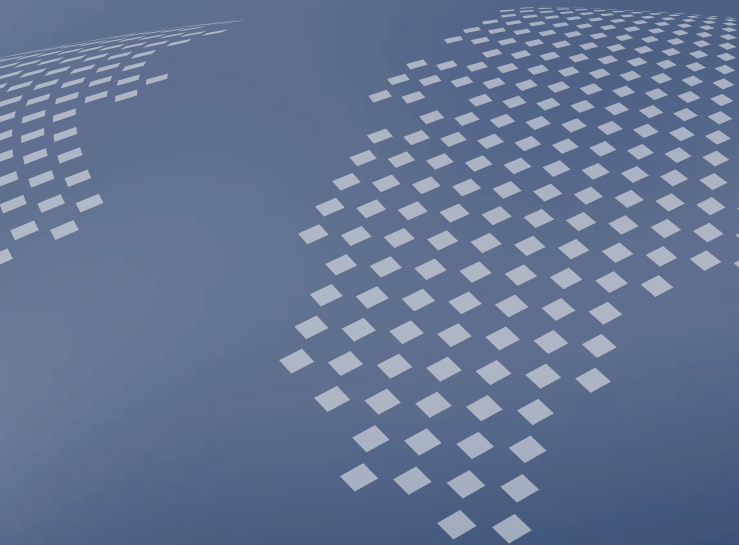
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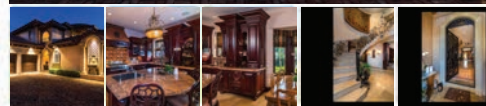
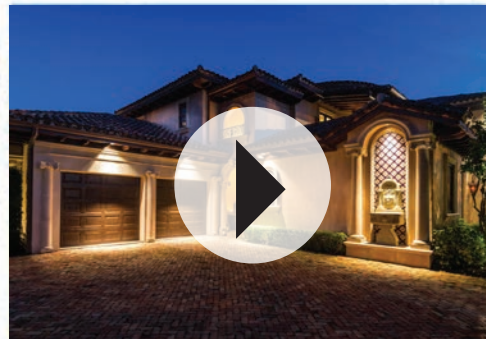
YOUR NAME | YOUR BROKERAGE | YOUR PHONE NUMBER

DELUXE EMAIL BROCHURE

Your home is featured in a stylish, sophisticated Multimedia E-Brochure to be sent to key Brokers, Buyers and Investors.



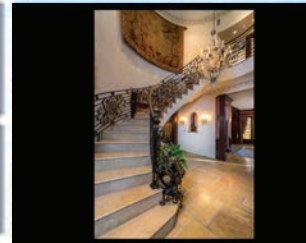
Magnificent Custom Estate Your Listing Area



[Click Here For the Tour](#)

[Magnificent Custom Estate
Your Listing Area
State, Zip Code](#)

Price: \$\$\$
MLS #:
Bedrooms: 4
Bathrooms: 4



[Magnificent Custom Estate](#)

[in City, State](#)

This magnificent custom built 4,757 sf Old World gem features steel frame construction and superior design down to the smallest detail throughout the property. Offering 4 bedrooms, 4.5 baths, a two car garage with elevator lifts, beautiful pool and 90&#39; of deepwater access just steps off the famed Las Olas Boulevard. Cupola ceilings, a towering rotunda, hand crafted iron work accents, and chiseled limestone floors are just a few examples of this...

[Read More](#)



Agent Name
Your Brokerage
Phone: Your Phone Number

YOUR LOGO

YOUR LOGO

You Tube



We create a stunning Aerial Video Tour using Google Earth technology to show off your home's unique location, and we broadcast it to the world as a YouTube High Definition stream for web and mobile device users everywhere.

**INCLUDES STUNNING
HD AERIAL VIDEO**

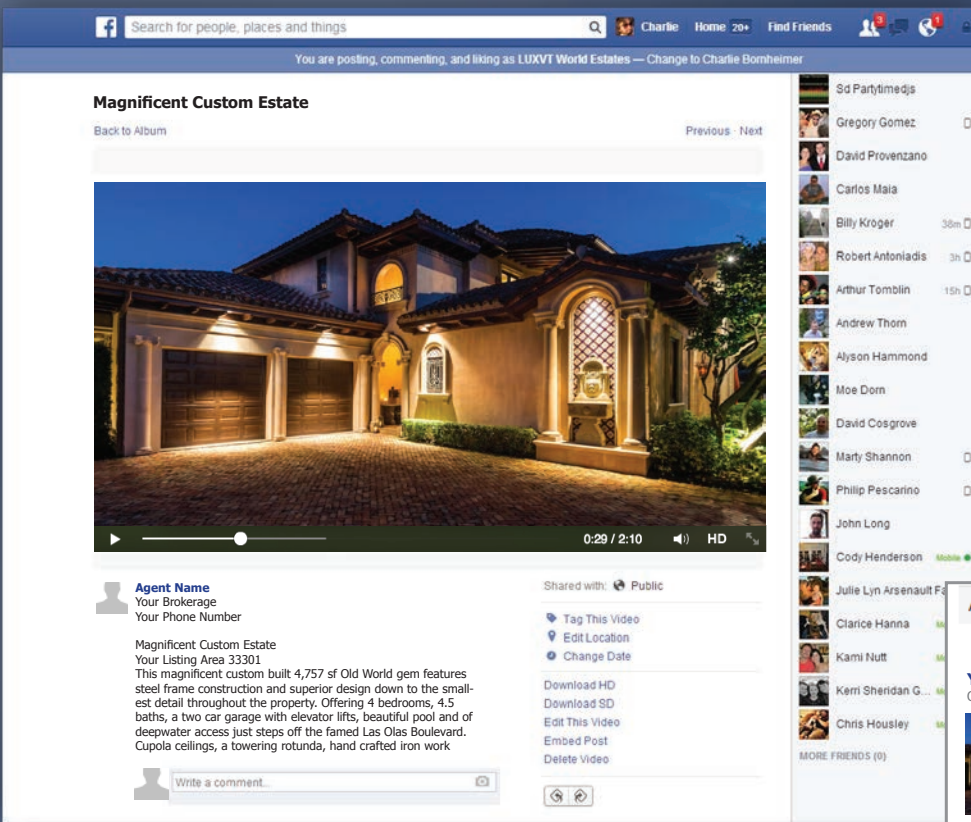


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facebook



Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile ad placement and beautiful HD Video page to be shared across vast social networks.



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DESERVE THE FINEST MARKETING.



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